

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**Buying Time, LLC.**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
960468-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Kuster/D/Congress	political	1990

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	960468	WOC10035347

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	68	62

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/09/12	10/15/12	5a Daybreak Class of Time - Pre-emptible with notice	5-6a	11111--	:30	5	\$350.00	NM	
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMUR	Tu	10/09/12	5:23 AM	5a Daybreak	5-6a	:30	KC12NH0205TH	\$350.00	NM
2	WMUR	W	10/10/12	5:12 AM	5a Daybreak	5-6a	:30	KC12NH0205TH	\$350.00	NM
3	WMUR	Th	10/11/12	5:41 AM	5a Daybreak	5-6a	:30	KC12NH0205TH	\$350.00	NM
4	WMUR	F	10/12/12	5:29 AM	5a Daybreak	5-6a	:30	KC12NH0205TH	\$350.00	NM
5	WMUR	M	10/15/12	5:40 AM	5a Daybreak	5-6a	:30	KC12NH0208TH	\$350.00	NM
2	10/09/12	10/15/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	12121--	:30	7	\$700.00	NM	
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> 12121--	<u>Spots/Week</u> 7	<u>Rate</u> \$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WMUR	Tu	10/09/12	6:08 AM	6a Daybreak	6-7a	:30	KC12NH0208TH	\$700.00	NM
1	WMUR	Tu	10/09/12	6:29 AM	6a Daybreak	6-7a	:30	KC12NH0205TH	\$700.00	NM
3	WMUR	W	10/10/12	6:25 AM	6a Daybreak	6-7a	:30	KC12NH0208TH	\$700.00	NM
4	WMUR	Th	10/11/12	5:59 AM	6a Daybreak	6-7a	:30	KC12NH0208TH	\$700.00	NM
5	WMUR	Th	10/11/12	6:53 AM	6a Daybreak	6-7a	:30	KC12NH0205TH	\$700.00	NM
6	WMUR	F	10/12/12	5:59 AM	6a Daybreak	6-7a	:30	KC12NH0208TH	\$700.00	NM
7	WMUR	M	10/15/12	6:28 AM	6a Daybreak	6-7a	:30	KC12NH0205TH	\$700.00	NM
3	10/09/12	10/15/12	Good Morning America Class of Time - Pre-emptible with notice	7-9a	22222--	:30	10	\$550.00	NM	
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> 22222--	<u>Spots/Week</u> 10	<u>Rate</u> \$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMUR	Tu	10/09/12	8:40 AM	Good Morning America	7-9a	:30	KC12NH0208TH	\$550.00	NM
2	WMUR	Tu	10/09/12	8:59 AM	Good Morning America	7-9a	:30	KC12NH0205TH	\$550.00	NM
3	WMUR	W	10/10/12	7:25 AM	Good Morning America	7-9a	:30	KC12NH0205TH	\$550.00	NM
4	WMUR	W	10/10/12	8:59 AM	Good Morning America	7-9a	:30	KC12NH0208TH	\$550.00	NM
5	WMUR	Th	10/11/12	7:28 AM	Good Morning America	7-9a	:30	KC12NH0208TH	\$550.00	NM
6	WMUR	Th	10/11/12	8:41 AM	Good Morning America	7-9a	:30	KC12NH0205TH	\$550.00	NM
8	WMUR	F	10/12/12	7:29 AM	Good Morning America	7-9a	:30	KC12NH0205TH	\$550.00	NM
7	WMUR	F	10/12/12	7:55 AM	Good Morning America	7-9a	:30	KC12NH0208TH	\$550.00	NM
10	WMUR	M	10/15/12	7:50 AM	Good Morning America	7-9a	:30	KC12NH0208TH	\$550.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
960468-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Kuster/D/Congress	political	1990	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/09/12	10/15/12	Good Morning America	7-9a	22222--	:30	10	\$550.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WMUR	M	10/15/12	8:53 AM	Good Morning America	7-9a	:30	KC12NH0205TH	\$550.00 NM
4	10/09/12	10/15/12	KELLY& MICHAEL LIVE 9AM-10AM		11111--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11111--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/09/12	9:48 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	KC12NH0208TH	\$350.00 NM
2	WMUR	W	10/10/12	9:31 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	KC12NH0205TH	\$350.00 NM
3	WMUR	Th	10/11/12	9:55 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	KC12NH0208TH	\$350.00 NM
4	WMUR	F	10/12/12	9:50 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	KC12NH0205TH	\$350.00 NM
5	WMUR	M	10/15/12	9:49 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	KC12NH0208TH	\$350.00 NM
5	10/09/12	10/15/12	STEVE HARVEY DY 9/4 10-11a		11111--	:30	5	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11111--	5	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/09/12	10:54 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	KC12NH0205TH	\$200.00 NM
2	WMUR	W	10/10/12	10:45 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	KC12NH0208TH	\$200.00 NM
3	WMUR	Th	10/11/12	10:39 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	KC12NH0205TH	\$200.00 NM
4	WMUR	F	10/12/12	10:37 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	KC12NH0208TH	\$200.00 NM
5	WMUR	M	10/15/12	10:54 AM	STEVE HARVEY DY 9/4 START	10-11a	:30	KC12NH0205TH	\$200.00 NM
6	10/09/12	10/15/12	The View		11-12p	11111--	:30	5	\$350.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11111--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/09/12		The View	11-12p	:00		<del>\$350.00</del> NM
Credited oversold inventory									
2	WMUR	W	10/10/12		The View	11-12p	:00		<del>\$350.00</del> NM
Credited oversold inventory									
3	WMUR	Th	10/11/12		The View	11-12p	:00		<del>\$350.00</del> NM
Credited oversold inventory									
4	WMUR	F	10/12/12		The View	11-12p	:00		<del>\$350.00</del> NM
Credited oversold inventory									
5	WMUR	M	10/15/12		The View	11-12p	:00		<del>\$350.00</del> NM
Credited oversold inventory									
7	10/09/12	10/15/12	News 9 at Noon		12-1230p	11111--	:30	5	\$350.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11111--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/09/12	12:09 PM	News 9 at Noon	12-1230p	:30	KC12NH0208TH	\$350.00 NM
2	WMUR	W	10/10/12	12:16 PM	News 9 at Noon	12-1230p	:30	KC12NH0205TH	\$350.00 NM
3	WMUR	Th	10/11/12	12:29 PM	News 9 at Noon	12-1230p	:30	KC12NH0208TH	\$350.00 NM
4	WMUR	F	10/12/12	12:24 PM	News 9 at Noon	12-1230p	:30	KC12NH0205TH	\$350.00 NM
5	WMUR	M	10/15/12	12:27 PM	News 9 at Noon	12-1230p	:30	KC12NH0208TH	\$350.00 NM

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960468-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Kuster/D/Congress	political	1990	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/09/12	10/15/12	Who Wants to be a Millionaire	1230-1p	11111--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11111--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/09/12	12:58 PM	Who Wants to be a Millionaire	1230-1p	:30	KC12NH0205TH	\$250.00 NM
2	WMUR	W	10/10/12	12:54 PM	Who Wants to be a Millionaire	1230-1p	:30	KC12NH0208TH	\$250.00 NM
3	WMUR	Th	10/11/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30	KC12NH0205TH	\$250.00 NM
4	WMUR	F	10/12/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30	KC12NH0208TH	\$250.00 NM
5	WMUR	M	10/15/12	12:49 PM	Who Wants to be a Millionaire	1230-1p	:30	KC12NH0205TH	\$250.00 NM
9	10/09/12	10/15/12	THE CHEW	1-2PM	11111--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11111--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/09/12	1:29 PM	THE CHEW	1-2PM	:30	KC12NH0208TH	\$250.00 NM
2	WMUR	W	10/10/12	12:59 PM	THE CHEW	1-2PM	:30	KC12NH0205TH	\$250.00 NM
3	WMUR	Th	10/11/12	1:57 PM	THE CHEW	1-2PM	:30	KC12NH0208TH	\$250.00 NM
4	WMUR	F	10/12/12	1:58 PM	THE CHEW	1-2PM	:30	KC12NH0205TH	\$250.00 NM
5	WMUR	M	10/15/12	1:29 PM	THE CHEW	1-2PM	:30	KC12NH0208TH	\$250.00 NM
10	10/09/12	10/15/12	KATIE	3-4P	11111--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11111--	5	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/09/12	3:48 PM	KATIE	3-4P	:30	KC12NH0208TH	\$125.00 NM
2	WMUR	W	10/10/12	3:54 PM	KATIE	3-4P	:30	KC12NH0208TH	\$125.00 NM
3	WMUR	Th	10/11/12	3:29 PM	KATIE	3-4P	:30	KC12NH0208TH	\$125.00 NM
4	WMUR	F	10/12/12	3:17 PM	KATIE	3-4P	:30	KC12NH0205TH	\$125.00 NM
5	WMUR	M	10/15/12	3:30 PM	KATIE	3-4P	:30	KC12NH0208TH	\$125.00 NM
11	10/09/12	10/15/12	GENERAL HOSPITAL	2p-3p	11111--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11111--	5	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/09/12	2:23 PM	GENERAL HOSPITAL	2p-3p	:30	KC12NH0205TH	\$125.00 NM
2	WMUR	W	10/10/12	2:59 PM	GENERAL HOSPITAL	2p-3p	:30	KC12NH0208TH	\$125.00 NM
3	WMUR	Th	10/11/12	2:59 PM	GENERAL HOSPITAL	2p-3p	:30	KC12NH0205TH	\$125.00 NM
4	WMUR	F	10/12/12	2:59 PM	GENERAL HOSPITAL	2p-3p	:30	KC12NH0208TH	\$125.00 NM
5	WMUR	M	10/15/12	2:19 PM	GENERAL HOSPITAL	2p-3p	:30	KC12NH0205TH	\$125.00 NM
12	10/09/12	10/15/12	ELLEN EF	4PM-5PM	11111--	:30	5	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11111--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/09/12	4:23 PM	ELLEN EF	4PM-5PM	:30	KC12NH0205TH	\$250.00 NM
2	WMUR	W	10/10/12	4:40 PM	ELLEN EF	4PM-5PM	:30	KC12NH0205TH	\$250.00 NM
3	WMUR	Th	10/11/12	4:48 PM	ELLEN EF	4PM-5PM	:30	KC12NH0208TH	\$250.00 NM
4	WMUR	F	10/12/12	3:58 PM	ELLEN EF	4PM-5PM	:30	KC12NH0208TH	\$250.00 NM
5	WMUR	M	10/15/12	4:38 PM	ELLEN EF	4PM-5PM	:30	KC12NH0205TH	\$250.00 NM
13	10/09/12	10/15/12	News 9 at 5	5-6p	22222--	:30	10	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Kuster/D/Congress	political	1990	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/09/12	10/15/12	News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	22222--	:30	10	\$700.00	NM
10/09/12 10/15/12 22222-- 10 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMUR Tu 10/09/12 5:28 PM News 9 at 5 5-6p :30 KC12NH0208TH \$700.00 NM									
1 WMUR Tu 10/09/12 5:53 PM News 9 at 5 5-6p :30 KC12NH0205TH \$700.00 NM									
3 WMUR W 10/10/12 5:22 PM News 9 at 5 5-6p :30 KC12NH0208TH \$700.00 NM									
4 WMUR W 10/10/12 5:28 PM News 9 at 5 5-6p :30 KC12NH0205TH \$700.00 NM									
6 WMUR Th 10/11/12 5:22 PM News 9 at 5 5-6p :30 KC12NH0205TH \$700.00 NM									
5 WMUR Th 10/11/12 5:43 PM News 9 at 5 5-6p :30 KC12NH0208TH \$700.00 NM									
7 WMUR F 10/12/12 5:25 PM News 9 at 5 5-6p :30 KC12NH0205TH \$700.00 NM									
8 WMUR F 10/12/12 5:28 PM News 9 at 5 5-6p :30 KC12NH0208TH \$700.00 NM									
9 WMUR M 10/15/12 5:37 PM News 9 at 5 5-6p :30 KC12NH0208TH \$700.00 NM									
10 WMUR M 10/15/12 5:58 PM News 9 at 5 5-6p :30 KC12NH0205TH \$700.00 NM									
14	10/09/12	10/15/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	11222--	:30	8	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/09/12 10/15/12 11222-- 8 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 10/09/12 6:20 PM News 9 at 6 6-7p :30 KC12NH0208TH \$1,400.00 NM									
3 WMUR W 10/10/12 6:13 PM News 9 at 6 6-7p :30 KC12NH0208TH \$1,400.00 NM									
2 WMUR W 10/10/12 6:22 PM News 9 at 6 6-7p :30 KC12NH0205TH \$1,400.00 NM									
5 WMUR Th 10/11/12 6:08 PM News 9 at 6 6-7p :30 KC12NH0205TH \$1,400.00 NM									
4 WMUR Th 10/11/12 6:29 PM News 9 at 6 6-7p :30 KC12NH0208TH \$1,400.00 NM									
7 WMUR F 10/12/12 6:22 PM News 9 at 6 6-7p :30 KC12NH0205TH \$1,400.00 NM									
6 WMUR F 10/12/12 6:59 PM News 9 at 6 6-7p :30 KC12NH0208TH \$1,400.00 NM									
8 WMUR M 10/15/12 6:27 PM News 9 at 6 6-7p :30 KC12NH0208TH \$1,400.00 NM									
15	10/09/12	10/14/12	6p News 9 Weekend Class of Time - Immediately Pre-emptible without notice	6-7p	-----1	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Su 10/14/12 6:23 PM 6p News 9 Weekend 6-7p :30 KC12NH0205TH \$500.00 NM									
16	10/09/12	10/15/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	11111--	:30	5	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/09/12 10/15/12 11111-- 5 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 10/09/12 7:23 PM Chronicle NH 7-730p :30 KC12NH0205TH \$550.00 NM									
2 WMUR W 10/10/12 7:21 PM Chronicle NH 7-730p :30 KC12NH0208TH \$550.00 NM									
3 WMUR Th 10/11/12 7:11 PM Chronicle NH 7-730p :30 KC12NH0205TH \$550.00 NM									
4 WMUR F 10/12/12 7:28 PM Chronicle NH 7-730p :30 KC12NH0205TH \$550.00 NM									
5 WMUR M 10/15/12 7:23 PM Chronicle NH 7-730p :30 KC12NH0205TH \$550.00 NM									
17	10/09/12	10/15/12	INSIDE EDITION AC Class of Time - Pre-emptible with notice	730-8p	11111--	:30	5	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/09/12 10/15/12 11111-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMUR Tu 10/09/12 7:50 PM INSIDE EDITION AC 730-8p :30 KC12NH0208TH \$700.00 NM									
2 WMUR W 10/10/12 7:41 PM INSIDE EDITION AC 730-8p :30 KC12NH0205TH \$700.00 NM									
3 WMUR Th 10/11/12 7:56 PM INSIDE EDITION AC 730-8p :30 KC12NH0208TH \$700.00 NM									
4 WMUR F 10/12/12 7:56 PM INSIDE EDITION AC 730-8p :30 KC12NH0208TH \$700.00 NM									

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Advertiser	Product	Estimate Number	
Kuster/D/Congress	political	1990	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/09/12	10/15/12	INSIDE EDITION AC	730-8p	11111--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WMURM		10/15/12	7:57 PM	INSIDE EDITION AC	730-8p	:30	KC12NH0208TH	\$700.00 NM
18	10/09/12	10/15/12	Castle	10-11p	1-----	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	1-----	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		10/15/12	10:34 PM	Castle	10-11p	:30	KC12NH0205TH	\$2,800.00 NM
19	10/09/12	10/09/12	Dancing Results	9-10p	-1-----	:30	1	\$7,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-----	1	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/09/12	9:46 PM	Dancing Results	9-10p	:30	KC12NH0205TH	\$7,000.00 NM
20	10/09/12	10/10/12	Private Practice	10-11p	-1-----	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/09/12	10:42 PM	Private Practice	10-11p	:30	KC12NH0208TH	\$3,000.00 NM
21	10/09/12	10/14/12	Once Upon A Time	8-9p	-----1	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		10/14/12	8:17 PM	Once Upon A Time	8-9p	:30	KC12NH0208TH	\$2,500.00 NM
22	10/09/12	10/15/12	News 9 at 11	11-11:35p	1122111	:30	9	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	1122111	9	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/09/12	11:33 PM	News 9 at 11	11-11:35p	:30	KC12NH0205TH	\$1,100.00 NM
8	WMURW		10/10/12	11:13 PM	News 9 at 11	11-11:35p	:30	KC12NH0208TH	\$1,100.00 NM
2	WMURW		10/10/12	11:32 PM	News 9 at 11	11-11:35p	:30	KC12NH0205TH	\$1,100.00 NM
3	WMURTh		10/11/12	11:29 PM	News 9 at 11	11-11:35p	:30	KC12NH0208TH	\$1,100.00 NM
9	WMURTh		10/11/12	11:32 PM	News 9 at 11	11-11:35p	:30	KC12NH0205TH	\$1,100.00 NM
4	WMURF		10/12/12	11:33 PM	News 9 at 11	11-11:35p	:30	KC12NH0205TH	\$1,100.00 NM
5	WMURSa		10/13/12	11:53 PM	News 9 at 11	11-11:35p	:30	KC12NH0205TH	\$1,100.00 NM
6	WMURSu		10/14/12	11:29 PM	News 9 at 11	11-11:35p	:30	KC12NH0205TH	\$1,100.00 NM
7	WMURM		10/15/12	11:29 PM	News 9 at 11	11-11:35p	:30	KC12NH0208TH	\$1,100.00 NM
23	10/09/12	10/15/12	Nightline	1135p-1206a	11111--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11111--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/09/12	12:01 AM	Nightline	1135p-1206a	:30	KC12NH0208TH	\$500.00 NM
2	WMURW		10/10/12	12:01 AM	Nightline	1135p-1206a	:30	KC12NH0208TH	\$500.00 NM
3	WMURTh		10/11/12	11:53 PM	Nightline	1135p-1206a	:30	KC12NH0208TH	\$500.00 NM
4	WMURF		10/12/12	12:02 AM	Nightline	1135p-1206a	:30	KC12NH0208TH	\$500.00 NM
5	WMURM		10/15/12	11:53 PM	Nightline	1135p-1206a	:30	KC12NH0205TH	\$500.00 NM



## DUPLICATE INVOICE



Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
960468-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Kuster/D/Congress	political	1990	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/09/12	10/13/12	SA-SU Class of Time - Immediately Pre-emptible without notice	5-6a	-----1-	:30	1	\$10.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$10.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	10/13/12	5:55 AM	SA-SU	5-6a	:30	KC12NH0205TH	\$10.00 NM
25	10/09/12	10/13/12	6a Weekend Daybreak Class of Time - Immediately Pre-emptible without notice	Sa/Su 6-7a	-----1-	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	10/13/12	6:15 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	KC12NH0208TH	\$100.00 NM
26	10/09/12	10/13/12	7a Weekend Daybreak Class of Time - Pre-emptible with notice	7-9a	-----1-	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	10/13/12	7:26 AM	7a Weekend Daybreak	7-9a	:30	KC12NH0205TH	\$400.00 NM
27	10/09/12	10/13/12	Weekend GMA Class of Time - Immediately Pre-emptible without notice	9-10a	-----1-	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	10/13/12	9:46 AM	Weekend GMA	9-10a	:30	KC12NH0208TH	\$225.00 NM
28	10/09/12	10/14/12	6a Weekend Daybreak Class of Time - Immediately Pre-emptible without notice	Sa/Su 6-7a	-----1	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	10/14/12	6:39 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	KC12NH0208TH	\$100.00 NM
29	10/09/12	10/14/12	7a Weekend Daybreak Class of Time - Pre-emptible with notice	7-9a	-----1	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	10/14/12	7:55 AM	7a Weekend Daybreak	7-9a	:30	KC12NH0205TH	\$400.00 NM
30	10/09/12	10/14/12	Weekend GMA Class of Time - Immediately Pre-emptible without notice	9-10a	-----1	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	10/14/12	9:40 AM	Weekend GMA	9-10a	:30	KC12NH0208TH	\$225.00 NM
31	10/09/12	10/14/12	Close Up Class of Time - Pre-emptible with notice	10-1030a	-----1	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	10/14/12	10:29 AM	Close Up	10-1030a	:30	KC12NH0208TH	\$400.00 NM
32	10/09/12	10/14/12	SU 12P-6P Class of Time - Immediately Pre-emptible without notice	12P-6P	-----4	:30	4	\$75.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----4	<u>Spots/Week</u> 4	<u>Rate</u> \$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
960468-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Kuster/D/Congress	political	1990	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/09/12	10/14/12	SU 12P-6P	12P-6P	-----4	:30	4	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Su	10/14/12	1:32 PM	SU 12P-6P	12P-6P	:30	KC12NH0205TH	\$75.00 NM
3	WMUR	Su	10/14/12	1:59 PM	SU 12P-6P	12P-6P	:30	KC12NH0208TH	\$75.00 NM
4	WMUR	Su	10/14/12	3:48 PM	SU 12P-6P	12P-6P	:30	KC12NH0205TH	\$75.00 NM
1	WMUR	Su	10/14/12	4:59 PM	SU 12P-6P	12P-6P	:30	KC12NH0208TH	\$75.00 NM
33	10/11/12	10/11/12	Last Resort	8-9p	---T---	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	---T---	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	10/11/12	8:40 PM	Last Resort	8-9p	:30	KC12NH0205TH	\$2,800.00 NM
34	10/10/12	10/12/12	KATIE	3-4P	--WTF--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/09/12	10/15/12	--WTF--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	W	10/10/12	3:29 PM	KATIE	3-4P	:30	KC12NH0205TH	\$250.00 NM
1	WMUR	Th	10/11/12	3:51 PM	KATIE	3-4P	:30	KC12NH0205TH	\$250.00 NM
35	10/13/12	10/14/12	Weekend GMA	9-10a	-----SS	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----SS	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	10/14/12	9:59 AM	Weekend GMA	9-10a	:30	KC12NH0205TH	\$400.00 NM
Total Spots							125		

## Payment Terms 30 Days

Gross Total	\$80,160.00
Agency Commission	\$12,024.00
Net Amount Due	\$68,136.00